

MABA News that you can use!

ALL NEW MABA NEWS. The first newsletter from the new website to help keep members informed and provide a summary of the monthly MABA meeting along with news from the President and upcoming events. Look for a new newsletter each month from MABA.



MABA News

July 2015

A Note From the President



Once again, I learned some valuable information from the monthly membership meeting that I can put into practice in my own life. Jane Mitchell, from Jungle Jane Promotions, shared with us the importance of planning ahead when you attend an event so that you can have the things you want or need, instead of settling for whatever can be delivered in the short time you have to plan. Paul Schmidt from Uno Deuce Multimedia shared with us the importance of having a great video along with how the small details in a video make all the difference on how long someone will view your advertisement video. Also, what a great “Around the Horn Game” Laura Letzler had for us. I think everyone had the opportunity to get to know someone on a very personal level.

All these great things, and many more, happen every month at the MABA Membership meetings. I hope you find the MABA Membership meetings as valuable as I do. If there is something that you would like to see change, please don't hesitate to reach out to me. My contact information is listed in my profile on MABA's website. Until next month and as always “Do Business with A Member.”

Sincerely,

Lisa Schroeder

Meeting Sponsor

Our Meeting Sponsor for July is Paul Schmidt. He is the owner of UnoDeuce Multimedia.

Uno Deuce Multimedia is a video production company that can provide you with the visual elements to supplement your already established branding. With the help of our motivated team, UnoDeuce Multimedia can help bring your creative vision to life through the power of social media and video. They will help build your social media presence by adding innovative content to your pages.

Paul and his team provide your business with:

- Full Service Video Production Team
- Visual stories for your business
- Help you capitalize on Social Media marketing

50/50 Sponsor

Our 50/50 Sponsor for July is Dale Kohlsmith of Signarama.

A gift certificate for Cold Stone Creamery (perfect for summer!) was donated by Dale. Jane also donated a fabulous travel mug and the cash winner received \$41 from the raffle.

Proceeds from the 50/50 benefit the Joan Smith Memorial Fund and will be used to promote continuing education of business owners and professionals that are MABA members.

Thank you

A very special thank you for Jen Bennett for taking all of the notes at the meeting and putting this together for our new MABA Newsletter.

Timely Tips in 3 Sponsor

Our Timely Tips in Three Sponsor for July is Jane Mitchell. She is the owner of Jungle Jane Promotions.

Her tips for MABA Members this month are:

- 1) Don't Wait – plan ahead to ensure that there is time to plan and order the products that will best represent your company.
- 2) Use a Consultant – This is someone that is used to the process and will maximize your investment and time to help you get the products you want.
- 3) Your products represent your company, even when you are not around. Treat your products like an employee that is constantly working for you, even when you are not present.

Other MABA News

Golf Outing

Please join us on July 24th. This will be the Annual MABA Golf Outing at Meridian Sun in Haslett. Lunch and networking will start at 11:30 with a shotgun start at 1:00. This a great event to meet fellow MABA members and to bring a guest that may want to join MABA!

MABA Website

Many exciting changes have been and are being made to the website. Better contact information for committee members, meeting setup volunteers, a MABA blog and online payment for memberships, membership renewals and events have been added.

If there are events that you would like to submit

for the event calendar, or suggestions to improve the site, please send them to tconway@justask.net. We would like to make this website the place to go when looking for a business in the area.

Remember to update your profile!

FROM THE TOWNSHIP

Township Talk with Peter

Peter Menser from Meridian Township provided us with a list of new projects and updates on many ongoing projects in Meridian Township.

Ribbon Cuttings:

July 15th - 2:00 pm Doggy Day Care

July 15th - 4:30 pm Gordman's

July 30th - 4:00 pm Courtesy Ford

Police Department Update

Lt. Ken Palaga provided an update on happenings in Meridian Township and the deer harvesting program. The department has been successful in apprehending many robbers as of late.

Please take time to thank our local officers for all they do for us in Meridian Township.

Visit MABA.biz for more details on events, member information and new about MABA,

Find [MABA on Facebook](#)

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