

MABA News that you can use!



MABA News

September 2015

A Note From the President



I would like to thank all of the volunteers and sponsors who helped to make the September MABA Member meeting a great success. It is great to see the level of participation from the group.

The Power of Networking

As I watched the meeting progress, I was intrigued by the amount of great networking that was happening. Not only seasoned members, but visitors and new members. Meeting new people, sharing business stories and building relationships. It is one of the simplest ways to grow your business. At MABA we have tried to incorporate more networking into each meeting because we felt that this is one of the key elements of the meeting and the thing that people looked forward to each month. We also feel that it is the one part of the meeting that adds the most value to your membership in MABA. This has always been one of the fundamental purposes of MABA, and why the motto is Do Business With a Member.

We welcome new ideas for better networking at meetings. If you have a networking game, new idea or a suggestion to make networking more effective, please see me or any board member.

Sincerely,

Lisa Schroeder

Meeting Sponsor

Our Meeting Sponsor for September is Tom Conway from ASK.

ASK is a Lansing based, full-service IT products and IT service provider serving the needs of Michigan businesses.

Tom and his team combine personalized customer attention, technical excellence and project efficiency to ensure that we always exceed our customer's expectations. The ASK staff is a team of hand-selected professionals with up-to-the-minute proficiency in leading technology solutions. Each member of the team is committed to strong customer service values and a genuine passion for leveraging technology in order to deliver business results.

ASK is committed to taking the hassle out of technology in order to allow their customers to more effectively run their business.

Learn more at www.justask.net or contact Tom at 517-999-0209.

50/50 Sponsor

Our 50/50 Sponsor for September is Kellie Abbott

Timely Tips in 3 Sponsor

Our Timely Tips in Three Sponsor for September is Alan Weatherwax from Direct Mail Advantage.

His tips for MABA Members this month are:

- 1) Utilize your customer list to maximize sales.
- 2) Spend time in your business so that you are able to “jump” in when necessary to provide the best customer service.
- 3) Use the word “Free” to attract customers.

More more information about Ticket to Savings and Direct Mail Advantage, visit their website at <http://www.dma.cc/>.

Other MABA News

Silent Auction

from Keller Williams. All proceeds from the drawing will go to the Joan Smith Memorial Scholarship Fund to promote continuing education of business owners and professionals that are MABA Members. Thank you Kellie!

The winner received \$44!

More About MABA

Joan Smith Memorial Scholarship Fund

This is a new program for MABA and to date it has raised approximately \$1000. Thank you for supporting this through the 50/50 drawings and the mail campaign that was recently sent out. If you would like to make a donation to the scholarship fund, just visit maba.biz and click the donate button on the Joan Smith Memorial Scholarship Fund page.

Next month at the member meeting we will be holding a silent auction to help raise money for the Joan Smith Memorial Scholarship Fund. There will be great items to bid on. For a full list please visit www.maba.biz.

Thank you

A very special thank you for Jen Bennett for taking all of the notes at the meeting and putting this together for our new MABA Newsletter.

Round the Horn

We gave our 30 second elevator pitch to our table and then shared one great thing that we did this summer. This exercise was to help start building better personal and business relationships with those in MABA.

Preview

There will be a silent auction at the next member meeting to benefit the Joan Smith Memorial Scholarship Fund. This will be a fun event that will help the fund and will allow for a networking opportunity as well.

MABA Website

Many exciting changes have been and are being made to the website. We are working on a Member Promotions page for standing MABA discount programs. More details to come!

If there are community events that you would like to submit for the event calendar, or suggestions to improve the site, please send them to tconway@justask.net. We would like to make this website the place to go when looking for a business in the area.

Remember to update your profile! This is one of the great benefits of your MABA membership

Promote your business on Facebook!

Ashley from Adams Outdoor is helping MABA promote its members on Facebook. If you would like her to post about your business, just send her information to post to Ashley Barbeau at abarbeau@adamsoutdoor.com.

Sponsor for October Meeting

Meeting Sponsor
-Arcadia Home Care - Brett Cleland

Timely Tips and 50/50 Sponsors
-Silent Auction

***Please check the MABA website to see if you are on the setup crew or are a greeter at the October meeting. We appreciate all of the help each month!

FROM THE TOWNSHIP

Township Talk with Peter

Peter Menser from Meridian Township provided MABA with a list of many new projects and updates on ongoing projects that are happening in and around the Meridian Township area.

For more information about the township, please visit www.meridian.mi.us.

Police Department Update

Lt. Ken Palaga provided an update on happenings in Meridian Township.

Please remember to lock your sliding glass doors at night or when you leave your residence. There have been over 20 local reports of break-ins as of late.

Visit their website for more information at www.meridian.mi.us/POLICE.

Visit MABA.biz for more details on events, member information and new about MABA,

Find [MABA on Facebook](#)

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