
MABA News that you can use!



MABA News

August 2016

A Note From the President



This month my takeaway from the member meeting came from the testimonials given by MABA Members. There are always great stories of excellent customer service from our Members. I think that this comes from the integrity that MABA Members have and the respect for each other from the relationships that have been developed. I like to think that MABA plays a large role in that process. This is why I believe that the testimonial portion of the meeting is so important. We get a chance to highlight that great relationship that we have with another MABA Member and help them to get the word out about their great business. I also think that this is why relationships within MABA are so important. Getting involved, developing relationships, and caring about others is always a good way to grow your business.

Remember to listen closely to others and look for the little ways that you can Do Business With a Member!

Have a great summer and success in networking!

Tom Conway

MABA Meeting Sponsor

Our Meeting Sponsor for August was The Lansing Regional Chamber of Commerce. Christine shared the great ways that the Chamber can help businesses succeed with advertising programs and networking opportunities that are offered to members. She also talked about some of the great affinity programs that are available to Chamber members and how to take advantage of them. If you have any questions or would like more information about how the Chamber can help you,

Contact Christine at 517-487-6340 or czarkovich@lansingchamber.org.

www.lansingchamber.org

Timely Tips in 3 Sponsor

Our Timely Tips in Three Sponsor for August is Lauren Elster from the Harkness Law firm. She gave us tips debt collection for our businesses.

Timely Tips:

1. get all agreements in writing to avoid confusion and conflict later.
2. you can use small claims court for amounts under \$5000, but you have to do the work yourself.
3. Hire an attorney that specializes in debt collection. (Like Harkness Law!)

For more information, contact Lauren at 517-381-2461 or at

lauren@harknesslawpllc.com.

www.harknesslawpllc.com

50/50 Sponsor

Our 50/50 sponsor for August is Jen Bennett from Michigan.com. It raised \$35 for the Joan Smith Memorial Scholarship Fund.

Congratulations to Marsha Madle who won the 50/50 this month. A special thank you to Marsha as well for donating her winnings back to the Joan Smith Scholarship Fund.

Congratulations to Craig Allen who won the door prize provided by Michigan.com which was a \$25 gift certificate to Mahabir Wellness! It should help Craig to look and feel his best!

More About MABA

Promotions Page

If your business has a standing referral program or discount available to all MABA members, please submit this to be posted on

Other MABA News

MABA Website

Please look for the red ticket somewhere on the website and win an extra entry into the 50/50 drawing in July! Remember to fill out your profile to be eligible.

Many changes have been made to the MABA website. Please take a minute to look at the new site. Any suggestions that you have please let one of your board members know.

Events Page

If there are community events that you would like to submit for the event calendar, or suggestions to improve the site, please send them to tconway@justask.net. We would like to make this website the place to go when looking for a business or an event in the area.

Strategic Partnerships

the website. You can email your promotion to tconway@justask.net.

September Mixer and Happy Hour

We are pleased to announce that the September Mixer and Happy Hour will be held on September 15th at the Hope Sports Complex from 5:00 - 7:00 pm. There will be finger food and an open bar. The most exciting aspect of this event is that it will be in conjunction with seven other organizations from the Greater Lansing Area. It will be a great way to meet new people and expand your sphere of influence.

MABA has entered into several strategic partnerships to help market MABA and our events to the Greater Lansing area. These partnerships include the Mason Chamber of Commerce, the South Lansing Business Association, the Delta Side Business Association, and the Holt Business Alliance.

August Mixer and Happy Hour

The next mixer will be held on August 18th at Reno's East in East Lansing. The time will be from 5:00 - 7:00.

FROM THE TOWNSHIP AND MORE

Township Talk with Peter

Peter Menser from Meridian Township provided MABA with a list of over 10 new projects and updates on ongoing projects that are happening in and around the Meridian Township area.

The Okemos bridge project should be wrapping up by June 20th!

For more information about the township, please visit www.meridian.mi.us.

Next Meeting

Friday, September 9, 2016

City Limits East - 7:15 am

Bring guests and lots of business cards!

Grand Openings:

Kellie's Consignments will be holding a grand opening of their new location at 5000 Marsh Road, on September 16th at

Police Department Update

Captain Frenger provided an update on great events in Meridian Township.

1. Citizen's Academy is coming up soon.
2. Talked about the terrorist incident at the Meridian Mall.

Visit their website for more information at www.meridian.mi.us/POLICE.

Upcoming Events: *Check the Website for more details regarding each event.*

MABA Mixer Aug. 18-5pm
SLAPC Workshop Aug. 18-5pm
GM Mason Aug. 25-7:15am
Thurs Night Live Aug. 25-6pm
Comic Con Aug. 27-10am
Summer Schmooze Aug. 30 5:00 pm
Chamber 360 Sept. 8th 8:00 am
Chamber Mixer Sept. 13th 5:00 pm

More to come, as we develop relationships with other organizations.

12:00 noon. Come join other MABA
Members in welcoming them to Meridian
Township!

Do Business With A Member!

Visit MABA.biz for more details on events, member information and new about MABA,

Find [MABA on Facebook](#)

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