

**Tom Conway**

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**From:** Meridian Area Business Association <MABA29@wildapricot.org>  
**Sent:** Thursday, January 14, 2016 1:45 PM  
**To:** Tom Conway  
**Subject:** MABA Monthly Newsletter

## MABA News that you can use!

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# MABA News

December 2015

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## A Note From the President



Sincerely,  
Lisa Schroeder

### Meeting Sponsor

Our Meeting Sponsor for November is Ralya House Beeswax Essentials. Malinda Barr shared the following information with MABA members.

Beeswax is natural air purifier and Beeswax candles will actually clean the air you breathe as they burn.

A negative ion is released that attaches to the positive ions in your air like dust,

### Timely Tips in 3 Sponsor

Our Timely Tips in Three Sponsor for November is Kevin Damesworth from Liberty Mutual Insurance. Kevin gave us tips on presenting as a Timely Tips in 3 Sponsor!

1. Be interactive with the crowd, have fun!
2. Leave something as a leave behind so that people are able to take something with them as a constant reminder of your business.

pet dander, pollen, food smells, smoke and other irritants. So, for those who suffer from asthma or allergies, beeswax candles will actually make your home or office a healthier, more comfortable place to live and work.

PLUS...beeswax is an all-natural, renewable product and will burn cleaner with less soot. Beeswax is a very dense wax which helps it burn up to 2x longer than standard paraffin candles, which means they are a real value!

Ralya House Beeswax Essentials has a complete selection of Beeswax candles and body products using Beeswax. Our candle lines range from the traditional tealights, hand dipped tapers, and votives to more contemporary styles using molds. We also offer a line of travel tin candles which come in two sizes and up to 14 incredible scents.

For more information visit:

<http://www.ralyahousebeeswaxmi.com/>

3. Leave something helpful, such as literature for people to take with them.

These will help make your presentation better and will ensure that members remember your business when it is time for your services.

Now, when thinking of Liberty Mutual Insurance and Kevin, you will remember the little football with his logo that is sitting on your desk.

For information on Liberty Mutual Insurance, please visit the following site.

<https://www.libertymutual.com/kevindamesworth>

## 50/50 Sponsor

Our 50/50 Sponsor for November is Mike Ma of Meridian Cleaners. The proceeds from this drawing will go to the Joan Smith Memorial Scholarship Fund.

Thank you Mike!

## More About MABA

### Thank you

A very special thank you for Jen Bennett for taking all of the notes at the meeting and putting this together for our new MABA Newsletter.

### Round the Horn

## Other MABA News

### MABA Website

Many exciting changes have been and are being made to the website. We are working on a Member Promotions page for standing MABA discount programs. This page is now live and we are taking submissions. Please let us know if you have a discount or referral program that you would like featured on the website.

If there are community events that you would like to submit for the event calendar, or suggestions to improve the site, please send them to [tconway@justask.net](mailto:tconway@justask.net). We would like to make this website the place to go when looking for a business in the area.

This time was used this month to introduce ourselves to the group, to bid on the silent auction items and for open networking.

### **Promote your business on Facebook!**

Ashley Barbeau is helping MABA promote its members on Facebook. If you would like her to post a special price promotion you are having or special event, fundraisers and/or charities that you are promoting with your business, a sale or special time sensitive message about your business, just send your information to post to [abarbeau@adamsoutdoor.com](mailto:abarbeau@adamsoutdoor.com).

### **Philanthropy Grants**

Join MABA at the December Holiday Meeting to find out who the recipients of the 2015 Philanthropic Grants will be! Thank you to Dale Kohlsmith and the Grant Committee for putting this together this year. It is a blessing that we can give back to our local community.

Remember to update your profile with a photo and current contact information! This is one of the great benefits of your MABA membership.

### **Board of Directors**

Welcome to our new Board Members.

- Craig Allen
- Jennifer Bennett
- Tom Conway
- Marsha Madle
- Michael Sullivan

### **Next Meeting**

**Special Holiday Meeting!**  
Friday, December 11, 2015  
City Limits East - 7:15 am

## **FROM THE TOWNSHIP**

### **Township Talk with Peter**

Peter Menser from Meridian Township provided MABA with a list of many new projects and updates on ongoing projects that are happening in and around the Meridian Township area.

For more information about the township, please visit [www.meridian.mi.us](http://www.meridian.mi.us).

### **Police Department Update**

Cullen Harkness provided an update on happenings in Meridian Township.

1) Holiday shop lifting season is upon us. Everyone is encouraged to have a good working relationship with law enforcement to help combat thefts.

2) As the weather changes, please drive careful and check your car for safety.

Visit their website for more information at [www.meridian.mi.us/POLICE](http://www.meridian.mi.us/POLICE).

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Visit [MABA.biz](http://MABA.biz) for more details on events, member information and new about MABA,

Find [MABA on Facebook](#)

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