
MABA News that you can use!



MABA News

February 2016

A Note From the President



As I start my term as the new President for MABA, I want to thank Lisa Schroeder for the great leadership that she provided in 2015. There were many challenges that she had to navigate through and the organization is stronger because of her efforts. I hope to provide the same energy and focus that Lisa did.

I also want to thank the board members that I served with last year. We accomplished so many things to move the organization forward and to ensure that it continues to grow.

Thank you to all who help with setup, help with social media, serve on committees, volunteer for events, and come to the meetings. They say that many hands make the work light and this is so true and evident at MABA.

Now, as I look forward to 2016, I am excited with all of the plans, energy, and ideas that are being generated. I am excited to start implementing some of the ideas that you provided in the strategic planning surveys that went out in December. These ideas will impact MABA in many ways and will define the organization and what its mission is for many years to come.

Sincerely,

Tom Conway

Meeting Sponsor

Our Meeting Sponsor for February is Comcast Business. Luke Voelzke shared the following information with MABA members.

There are three divisions of Comcast.

1. Xfinity - Home phone, internet, TV
2. Comcast Spotlight - Advertising
3. Comcast Business - Business only

Comcast Business is a completely separate customer service center and provides quality service and support.

Comcast Business is now an Authorized Connector for MABA.

<http://business.comcast.com/>

50/50 Sponsor

Our 50/50 Sponsor for February is Nancy Karkau from Essex Hair Design. Nancy provided a beautiful gift bag that contained a Pedicure in a Jar. The proceeds from this drawing will go to the Joan Smith Memorial Scholarship Fund.

Winners are:

\$35, Matt Sloan - Graff Chevrolet

Gift, Ashley Barbeau - Adams Outdoor

Thank you Nancy!

Timely Tips in 3 Sponsor

Our Timely Tips in Three Sponsor for February is Marsha Madle from Madle Consulting Services. Marsha gave us tips on leveraging your networking.

3 Types of Networking:

1. Hard Networking like BNI
2. Broad Networking like MABA
3. Civic or Faith Based like Rotary

Always remember when networking:

1. Understand organizations
2. Determine goals and objectives
3. You get what you put into it. Build relationships, join committees, and send employees in your place.

Other MABA News

MABA Website

Please look for the red ticket somewhere on the website and win an extra entry into the 50/50 drawing in March! Remember to fill out your profile to be eligible.

If there are community events that you would like to submit for the event calendar, or suggestions to improve the site, please send them to tconway@justask.net. We would like to make this website the place to go when looking for a business in the area.

More About MABA

Round the Horn

The time was used this month to discuss networking and how each of us utilizes different types of networking in our business lives. Some of the events that were mentioned were:

- Lunch w/ a Punch
- The Drinking Lunch
- BNI
- AthenaWin
- Old Town Commercial Association
- Lansing Regional & Mason Chamber
- Holt Business Alliance

SBAM Minute

There are 27 different member benefits that are provided by SBAM to you as a part of your MABA membership. One of those benefits is SBAM

Connectivity. This web-based software platform combines all of your HR services, time & attendance, payroll, and more services into one simple to use service that automates HR functions and makes you more efficient. Contact Ken Root, Director of Membership & Strategic Relations for SBAM at 800-362-5461 ext. 210 or at ken.root@sbam.org.

FROM THE TOWNSHIP

Township Talk with Peter

Peter Menser from Meridian Township provided MABA with a list of over 14 new projects and updates on ongoing projects that are happening in and around the Meridian Township area.

For more information about the township, please visit www.meridian.mi.us.

Next Meeting

Friday, February 12, 2016

City Limits East - 7:15 am

Special Presentation

Thank you to the Meridian Township EDC for their generous donation of \$1000 to the Joan Smith Memorial Scholarship Foundation. This donation puts the scholarship in reach of its goal of raising \$5000 by 2017. Thank you to Chris Buck and the EDC for making this

Police Department Update

Chief David Hall provided an update on great events in Meridian Township.

1) Our very own Lt. Plaga has been promoted to Assistant Chief!

2) Lt. Frencher has been promoted to Captain!

3) Hiring - Meridian Township Police Department is hiring officers. If you know anyone that is qualified and looking for a great job, have them contact the Township.

There will be an promotion ceremony at the Meridian Township Hall on Thursday, February 18th at 7:00 pm. Please come out and support our two great officers.

There will also be an open house on Friday, February 19th at 4:00 pm at the Meridian Township Hall.

possible. Thank you to Julie Brixie for standing in for Chris during the presentation of the check.

Visit their website for more information at www.meridian.mi.us/POLICE.

Visit MABA.biz for more details on events, member information and new about MABA,

Find [MABA on Facebook](#)

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