
MABA News that you can use!



MABA News

July 2016

A Note From the President



I found that the most interesting part of this month's meeting was the Around the Horn. While listening to the one thing that we did not know about you from each member, I could not help but think, how is this going to help me grow my business. Then I realized that we all connect and do business because of the relationships that we have with the other person in the transaction. The stronger that relationship is, the more business we can do. This exercise was the first step in starting to build relationships with other members of MABA. This could be the one bond that creates a partnership, a new client, or brings in a referral for business. Sometimes, because we are all very busy, we take for granted the little things that can start the relationship.

I also noticed this at the MABA Member Mixer. We had approximately 40 people attend. It was a mixture of members and guests who spent the better part of two hours networking and discussing their businesses. It was great to see that the little things seemed to bring people together, business cards exchanged, and business relationships started.

Remember to listen closely to others and look for the little ways that you can Do Business With a Member!

Have a great summer and success in networking!

Tom Conway

Meeting Sponsor

Our Meeting Sponsor for July was Paul Schmidt of UnoDeuce Multimedia. He shared the following information with MABA members.

Video is very important for your website. They can include music, still shots, and other effects to make you stand out. Now using video for sentencing appeals in court.

UnoCards are the newest product from Paul. It is a video business card that can be used anywhere.

Contact Paul at 517-292-0095 or pauls@unodeuce.com.

www.unodeuce.com

50/50 Sponsor

Our 50/50 raised \$50 for the Joan Smith Memorial Scholarship Fund.

Congratulations to Malinda Barr who won the 50/50 this month. A special thank you to Malinda as well for donating half of her winnings back to the Joan Smith Scholarship Fund.

More About MABA

Promotions Page

If your business has a standing referral program or discount available to all MABA members, please submit this to be posted on the website. You can email your promotion to tconway@justask.net.

Timely Tips in 3 Sponsor

Our Timely Tips in Three Sponsor for July is Sara Nannini from ServiceMaster. She gave us tips what to clean to reduce risk of water damage in your house or business.

Timely Tips:

1. Clean you gutters
2. Check water supply lines
3. Label the main water shut-off

For more information, contact Sara at 517-676-1626 or at snannini.svm@gmail.com.

Other MABA News

MABA Website

Please look for the red ticket somewhere on the website and win an extra entry into the 50/50 drawing in July! Remember to fill out your profile to be eligible.

Many changes have been made to the MABA website. Please take a minute to look at the new site. Any suggestions that you have please let one of your board members know.

Events Page

If there are community events that you would like to submit for the event calendar, or suggestions to improve the site, please send them to tconway@justask.net. We would like to make this website the place to go

when looking for a business or an event in the area.

FROM THE TOWNSHIP

Township Talk with Peter

Peter Menser from Meridian Township provided MABA with a list of over 10 new projects and updates on ongoing projects that are happening in and around the Meridian Township area.

The Okemos bridge project should be wrapping up by June 20th!

For more information about the township, please visit www.meridian.mi.us.

Next Meeting

Friday, July 8, 2016

City Limits East - 7:15 am

Bring guests and lots of business cards!

Police Department Update

Captain Frenger provided an update on great events in Meridian Township.

1. National night out is coming up. Look for more information on this event.

Lock your doors at home and cars. Most thefts are made very easy.

Visit their website for more information at www.meridian.mi.us/POLICE.

Grand Openings:

Beyond a Dream 7/15, 11:00 am

Mahabir Wellness 7/22, 11:30 am

Come out and help us welcome two new businesses to Meridian Township!

Do Business With A Member!

Visit MABA.biz for more details on events, member information and new about MABA,

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