



MABA News That You Can Use!

MABA News

March 2018, Issue 29

A Note From The President

Dear Tom,



March is here and hopefully along with it springtime and sunshine! After being snowed out in February it was a truly exciting and energetic member meeting this past Friday with an outstanding presentation by Gita Mahabir at Mahabir Wellness. It was a fantastic example of a sponsor sharing though visual presentation, handouts, products to see and touch, and review...all the ways to refer to her and do business with her company.

Along with that, we had a great time learning about what is going on in the Meridian Area from a development standpoint with info provided by Chris Buck, Meridian Twp. Economic Development Director as well as Captain Greg Frenger from Meridian Township police on some of the things the police department has been dealing with. We had over 10 first time guests and the goal was shared that the Board has a *goal for members to help grow MABA to 135 Members by years end. A very attainable goal I feel one that could be accomplished and perhaps exceeded sooner than later...*the sky is the limit! But we need *all members* to get involved and be engaged in talking about MABA and inviting, inviting and more inviting guests to MABA events and activities this year. Hope to see you and a guest on March 27th at Henry's place for our MABA Social! We handed out the Contact/Invite Cards at the

meeting and have plenty more of them to provide you to hand out to a business professional who is looking for our group here in the Meridian Area.

Also, I encourage you to use MABA.biz as your *go-to source* for info, engage and write on MABA Chat, write up your Testimonial for another MABA member, and put your own business Promotion on the webpage. At the meeting, Remember→ put your info/promotion on the MABA member table. Help explain to new members and those who are learning about the value that MABA brings...a place to build relationships that enable business to be done and testimonials to be shared for the process to repeat over and over again. During our Table Talk time, we spent time coming up with a MABA 30 second commercial. Your MABA board will be reviewing and going over them to see how to best use them in the future. There were a few of them that we thought really got to the heart of what MABA is all about...

- MABA Is: Developing quality relationships with local professionals while building up the greater Meridian community. We focus on doing business with each other. We make it easy with once a month meetings and low cost, that makes the value unbelievable. Come check it out!
- MABA is a place to make connections, meet new people, market your business and get expertise on what you need for your business.
- Are you tired of going to other meetings where you just sit and listen? Let me tell you about a group that doesn't do it that way! MABA is Meridian areas premier networking group! Grow your business through monthly interactive meetings. Get to know other local business and feel more comfortable giving and getting referrals!
- MABA Serves as a real-world LinkedIn – helping you develop a human network of 2nd and 3rd level of direct referral sources. Save yourself the search and get linked in at MABA!
- MABA Provides you with the opportunity to build your business resources. It encourages you to grow your network by connecting with your community resource pool by being in the know through testimonials shared and a comfortable setting to do business with a member.

We encourage your involvement and feedback. If you have another version you would like to share or expand on, please visit MABA Chat on the website and share that with the board so we can continue to unpack and promote these many great reasons why MABA is indeed the premier networking group to belong to. Don't miss out, stay involved and invite other professionals to what MABA has to offer. What a great deal for everyone!

Kevin Damesworth

MABA President



Meeting Sponsor

This month's meeting sponsor was Gita Mahabir from Mahabir Wellness. Gita has been providing services

MABA Biz

Available Sponsorships

We have sponsorships available for the main meeting sponsor, 50/50 drawing sponsor, and the website sponsor. Please

Township Talk

Chris Buck gave us a quick update this month. Launch Trampoline park is coming in where Gordmans was. The Nissan dealer will be re-opening soon. Commercial Bank will be opening a

for 20 years. She focuses on skin care, and is a mental health counselor that is solution focused. For more information on Gita's services or to schedule an appointment, contact her at 517-898-8541.

Also, visit her website at

[Mahabir Wellness](#)

50/50 Sponsor

This month's 50/50 sponsor was Shawn Dunham from Meridian Mall. Nate Kirle, a guest, received \$38. Carol Bidigare received a gift card for Schuellers Books.

Please visit the Meridian Mall and see all of the new businesses and changes to the property!

Proceeds benefit the Joan Smith Memorial Scholarship Fund.

contact Anna at 517-290-7855 to find a month that works for you!

Testimonials

We have launched a testimonials page on the website! Has a MABA Member gone above and beyond, provided excellent service, been extraordinary, then post a testimonial for them on the website! Let everyone how great they were.

Joan Smith Memorial Scholarship Fund

We are in need of committee members to serve. Please contact Anna if you are interested at 517-290-7855.

Table Talk

We created 30 second commercials for MABA and how the group can grow your business.

branch on Grand River. There are many other projects listed on the MABA website too. For more information, please visit the township website at www.meridian.mi.us.



The Youth Academy is just wrapping up and was a great success. 25 people were arrested in a riot. Please see the website for all of the happenings at the Police Department. You can reach the police department at 517-853-4800. You can also find information at www.meridian.mi.us/police.

The next MABA Meeting will be at City Limits East, starting at 7:15 am on April 13th.

Visit MABA.biz for more details on events, member information and news about MABA!

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