
MABA News that you can use!



MABA News

October 2016

A Note From the President



We are fast approaching the end of the year. It is a time to reflect on how far we have come as an organization and to start looking forward to next year. As the year winds down, we celebrate success with the MABA Awards, Philanthropic Grants, and new board members. Thank you to all who have submitted nominations for all of these. The MABA Awards help us to focus on those that have made significant efforts to improve their businesses, MABA, and the Greater Meridian community. The Philanthropic Grants are just a small way that MABA can provide assistance to those organizations that seem to be in need of help. It allows all to realize that there are those that need help, and we can be a part of the solution. The MABA board elections are a great way to be involved in MABA, but more important, it provides new ideas, energy, and direction for the organization's future.

I am excited by the efforts of MABA and am very proud to say that I am a member of a great organization such as MABA. Thank you to all of you! You are the reason that MABA is great.

Sincerely,

Tom Conway

MABA Meeting Sponsor

Our Meeting Sponsor for October was Craig Allen with Campfires. He shared his new information and knowledge sharing platform.

Campfires can provide enhanced survey capabilities with embedded images or video to make an interactive presentation. It can be used for party planning, process documentation, or staff training. There are many additional uses for Campfires and you can learn more by contacting Craig by phone at 517-614-1127 or email at craig.allen@campfires.info.

The website is:
www.campfires.info

50/50 Sponsor

Our 50/50 sponsor for October was Russ Kesterson from Northwinds Heating & Cooling. It raised \$81 for the Joan Smith Memorial Scholarship Fund.

The 50/50 prize was donated by Northwinds. Thank you Russ!

More About MABA

Promotions Page

If your business has a standing referral program or discount available to all MABA members, please submit this to be posted on the website. You can email your promotion to tconway@justask.net.

Annual MABA Awards

Each year, at the December meeting, awards are given to the MABA Member of the Year, MABA Business of the Year,

Timely Tips in 3 Sponsor

Our Timely Tips in Three Sponsor for October was Burt Altman of Brogan Reed VanGorder. He gave us tips on health insurance for our businesses.

Timely Tips:

1. Open enrollment for health care.
2. Health insurance group coverage is better than individual.
3. There are tax implications for group versus individual coverage.

For more information, contact Bert at 517-351-4400 or email at baltman@brvassociates.com.

His website is:
www.brvassociates.com

Other MABA News

MABA Website

Please look for the red ticket somewhere on the website and win an extra entry into the 50/50 drawing in November! Remember to fill out your profile to be eligible.

Many changes have been made to the MABA website. Please take a minute to look at the new site. Any suggestions that you have please let one of your board members know.

Events Page

If there are community events that you would like to submit for the event calendar, or suggestions to improve the site, please send them to tconway@justask.net. We would like to make this website the place to go when looking for a business or an event in the area.

MABA Board Nominations

and the Most Improved Business of the Year as voted on by the general MABA Membership. The President's Award is also given at this time. The awards have changed a little over the years but the reason for the recognition remains the same, great people doing amazing things for the betterment of MABA. The description of the awards is as follows:

The MABA Member of the Year recognizes the MABA Member that the general MABA Membership feels has given above and beyond in promoting, supporting and moving the organization forward towards its goals and objectives.

The MABA Business of the Year recognizes the business of a MABA Member for making a significant contribution to the organization and the community. This is also voted on by the general MABA Membership.

The Most Improved Business of the Year is voted on by the general MABA Membership and recognizes a local business that has made significant improvements to the building, lot and over-all appearance of the business making the community a greater place to live, work, and play. This business does not have to be a MABA Member.

The President's Award is given at the sole discretion of the current MABA President to the MABA Member that has gone above and beyond to support the mission of MABA and has helped the President make a large impact to the organization as a whole.

Nominations are due by November 1st. For more information or to print the nomination form go to www.maba.biz.

MABA Elections are happening now. Nominate yourself or someone that you know that would like to serve on the MABA Board of Directors. Nomination forms can be found on the website at www.maba.biz.

October Mixer and Happy Hour

The next mixer will be held on October 20th at Henry's Place in Okemos. The time will be from 5:00 - 7:00. Please join fellow MABA members to network and have some fun!

Charitable Grants

Nominations for the philanthropic grants are now available on the MABA website. These grants will be presented at the December meeting. Please nominate your favorite 501 (c)3 charity that could use a little help with a project. This is a small way that MABA can give back to the local community. Nominations are due by October 30th. For more information or to print the nomination form, please visit www.maba.biz.

Guest Contest

One great way to grow MABA is to invite potential new members to be your guest at a meeting. This is where you come in! Invite the people that you know to the next MABA Member meeting and the member that brings the most guests will get a special prize!

Around the Horn

This month we discussed how we celebrate significant milestones at our businesses. This could be employee or company achievements, birthdays or anniversaries, or other important events. Some of the ways suggested are having birthday cake, take staff out to lunch, and publicly recognition of a job well done. In any case, remember to celebrate the small wins to improve morale in your business.

FROM THE TOWNSHIP AND MORE

Township Talk with Peter

Peter was not able to join us, but there are many new projects and ongoing projects that are happening in and around the Meridian Township area.

For more information about the township, please visit www.meridian.mi.us.

Next Meeting

Friday, November 11, 2016

City Limits East - 7:15 am

Bring guests and lots of business cards!

Police Department Update

Captain Frenger provided an update on great events in Meridian Township.

1. Citizen's Academy has started and is going well.
2. Saturday, October 29th, the Meridian Township Police Department will be hosting its annual Halloween Open House from 10 a.m. to 1 p.m. Visitors can tour the Police Department building at 5151 Marsh Road, visit with McGruff the Crime Dog, sit in a patrol car, see the police canine, and have an opportunity to win prizes. Officers will also be conducting car seat inspections during the open house.

Visit their website for more information at www.meridian.mi.us/POLICE.

Do Business With A Member!

Visit MABA.biz for more details on events, member information and new about MABA,

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