



# MABA News

September 2017, Issue 23

## ***A Note From The President***

Dear Tom,



Things are getting busy! We have so many events coming down the pike to not only celebrate our 20<sup>th</sup> Anniversary but several ribbon cuttings and grand openings to celebrate new businesses as they are popping up everywhere. These are exciting times.

I want to take this time to personally thank all of YOU for your contributions to making our association a great one. You are the “B” in MABA....the businesses and you are at the heart of what we do. We want to do whatever we can to bring additional value to you, our members, as we continue to grow. Thank you for attending our monthly meetings, bringing guests, attending our events and supporting new businesses by attending their ribbon cutting celebrations. And, on top of it all you continue to contribute financially to our fundraisers allowing us to provide scholarships for professional development to our members and to give back to the community through grants to our local non-profits.

As a MABA member in particular, I want to remind you to take advantage of the opportunity the Joan Smith Memorial Fund offers you. The fund is meant to assist you if you are taking a course, going to a conference, purchasing software or any other activity you are doing to advance

yourself or your business professionally. Several of our members have used the fund for conferences and training. But, we want more of you to do so. The process is simple. Fill out the application and the review Board will respond quickly to your request. We do ask that you allow a 30 day time frame from when you need the funding to register for your event. Put your 50/50 Raffle contributions to good use....YOU!

Another way to increase your involvement in MABA is serving on the Board. The MABA Board Election process is underway. Please consider nominating someone including yourself to serve. The Board meets the 3<sup>rd</sup> Thursday of the month from 7:30 am to 9:00 am at Dusty's Bordeaux Room in Okemos. It is a three year term. Our Board members serve on committees as Co-chairs and liaisons.

Get ready for next month....at the meeting we will hear from our Board nominees and we will focus our attention to upcoming MABA awards. Please come and be a part of this important conversation.

In the meantime.....Do Business with a Member!

Marsha

### Meeting Sponsor

This month's meeting sponsor was Jen Bennett from Michigan.com. She gave us many great tips about Digital Marketing, B to B Marketing, LSJ, and Community Newspapers.

For more information visit [www.michigan.com](http://www.michigan.com).



### 50/50 Sponsor

This month's 50/50 sponsor was Daria Buzun from Extend Your Reach. Winners received \$36.50 and a door prize. You can

### MABA Biz

Board Elections are upon us. If you know someone who would be a great board member or if you would like to become a board member, please fill out the nomination form on the website at [www.maba.biz](http://www.maba.biz).

The Philanthropic Grant Committee is looking for nominations for this year. Please fill out the nomination form on the website at [www.maba.biz](http://www.maba.biz).

During Around the Horn, we did a little speed networking. The topic was; Who is your ideal customer?

Please note that our Tailgate with MABA is coming up this Wednesday. Please contact Patty Dean from Graff Chevrolet at 517-827-5033 if

### Township Talk

Julie Brixie gave us an update this month. Saddleback BBQ is coming to Central Park Place and Kingston Kitchen is also opening. Costco is planning to open in October. It is Tax time too. For more information, please visit the township website at [www.meridian.mi.us](http://www.meridian.mi.us).

Captain Greg Frenger could not be with us this month but you can reach the police department at 517-853-4800. You can also find information at [www.meridian.mi.us/police](http://www.meridian.mi.us/police).

### MABA Biz Continued

reach Daria at 517-887-7545.

Proceeds benefit the Joan Smith Memorial Scholarship Fund.



you would like to have a tailgate.

The MABA Membership Blitz is also coming up. Volunteers are needed. Please contact Brad Tkaczyk from Flagstar Bank at 517-381-2265.

We had 6 guests at the meeting this month!

Welcome new members!

Travis Stoliker from Saddleback BBQ

Julie Curtis from MEDI Weight Loss

The next MABA Meeting will be at City Limits East, starting at 7:15 am on October 13th.

Visit [MABA.biz](http://MABA.biz) for more details on events, member information and news about MABA!

MABA: 517-618-1930, Address: P.O. Box 234, Okemos | MI 48805

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