

## MABA News that you can use!

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# MABA News

August 2017

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## A Note From the President



Hello MABA Members,

I want to personally thank all of you who attended our July meeting and participated in our Table Talk brainstorming session for ideas to improve MABA. The Board listens and for those who attended this month's meeting you experienced first-hand the implementation of one of your ideas. For those who missed it, we changed up Around the Horn and gave each person the opportunity to not only state their name and business name but they were able tell us their primary product or service. This was eye-opening for many because we learned some new things about each other. In order to do this, we did forego our Table Talk to allow enough time. While we may not do this the exact same way each month, we are striving to create additional opportunities for members to share more about their businesses and what they need in a variety of ways. So, you won't want to miss a meeting!

Well, we are more than half way through the year and what a busy year it has been. We are focused on growing our membership by inviting new members and retaining current members. Please join Brad Tkaczyk on September 20 for a MABA Member Blitz. Brad is looking for at least 10 teams of 2 to canvas Meridian Township to visit business door to door to invite them to MABA. Afterwards, the group will meet up at a local watering hole to debrief. Please contact Brad at

[bradley.tkaczyk@flagstar.com](mailto:bradley.tkaczyk@flagstar.com) for more details. This is a great way to get to know some of your fellow MABA members better as well.

Wow! The 20th Anniversary Committee has been busy and next on the agenda....MABA Tailgate Expo at Graff Chevrolet on September 13th from 5:00 pm - 7:00 pm. Please check in with Patty Dean at [pdean@hankgraff.com](mailto:pdean@hankgraff.com) for more details and to sign up. Space is limited so sign up today. Also, please Save the Date for our MABA Gala on October 28 at The View. A special thank you to Kellie Abbot, Co-chair, Malinda Barr, Co-chair, Patty Dean, Nancy Karkau, and Nancy Snider. You ladies are doing a fabulous job!

Lastly, but certainly not least, please start to think about our upcoming Board Election. The nomination forms will be available at our next meeting, nominees will give the group their reason for wanting to join the Board in October and the election will be held at the November meeting. To be eligible for the Board, you must be a member in good standing for one year by your start date in January. MABA Board members cannot miss more than 3 Board meetings per year. The term is a three year term. The Board meets the third Thursday of the month from 7:30 am to 9:00 am at Dusty's Bordeaux Room. Board members serve as co-chair and liaisons for the various MABA committees. They are also encouraged to attend MABA events including ribbon cuttings. Please consider yourself as well as your MABA friends.

See you in September!

Marsha

## **MABA Meeting Sponsor**

Our Meeting Sponsor for August was Ken Root from The Small Business Association of Michigan (SBAM). Ken covered the 5 Task Forces of the Small Business Alliance and is looking for members. He also covered some of the benefits that all MABA members have through SBAM that comes with your MABA membership. Thank you Ken!

For more information contact SBAM at [www.SBAM.org](http://www.SBAM.org).

## **50/50 Sponsor**

Our 50/50 Sponsor for August was Matt Hunter from Doggy Day Care & Spa. He provided a gift card to Henry's Place as a raffle prize. The winner of the raffle was Colleen from Mr. Sandless and \$41 went into the Joan Smith Memorial Fund. Thank you to Matt and Doggy Day Care.

For information about Doggy Day Care & Spa, visit them at [www.doggydaycareandspa.com](http://www.doggydaycareandspa.com).

## **Upcoming Events**

**Grand Opening for Dr. Knowles**

## **Other MABA News**

**MABA Chat**

15 Aug 2017 2:00 PM • 1451 East Lansing Drive, Suite 122, East Lansing, MI 48823

**Turning Productivity into Profitability**

29 Aug 2017 9:00 AM • LCC West, 5708 Cornerstone Dr, Lansing, MI 48917

**Tailgate with MABA**

13 Sep 2017 5:00 PM • Graff Chevrolet in Okemos

**More About MABA**

**20th Anniversary**

The 20th Anniversary of MABA is in full swing now and more events will be announced on the MABA website soon. Please visit the event section to see upcoming events at [www.MABA.biz](http://www.MABA.biz).

Please visit the MABA Chat. It is a forum to have your voice heard regarding the direction of MABA. If you have topics that you would like posted on MABA Chat, please email them to [tconway@justask.net](mailto:tconway@justask.net).

**MABA Elections**

We will be asking for nominations next month for new board members to serve, starting in 2018 on the MABA Board of Directors. The only requirement is that you be a MABA Member for a minimum of one year. If you know anyone that you would like to nominate or if you would like to be more involved, please contact one of the current board members.

**FROM THE TOWNSHIP**

**Township Talk**

No one was available from the township this month.

**Next Meeting**

Friday, September 8, 2017

City Limits East - 7:15 am

***Bring guests and lots of business cards!***

**Police Department Update**

Captain Greg gave us a recap of the Gus Maker and Celebrate Meridian events. He was happy to report that there were no incidents at either event. He also provided an update on the Medawar robbery and that the millage to fund fire and police passed.

Visit their website for more information at [www.meridian.mi.us/POLICE](http://www.meridian.mi.us/POLICE).

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**Do Business With A Member!**

Visit [www.MABA.biz](http://www.MABA.biz) for more details on events, member information and new about MABA,

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