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## MABA News that you can use!

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# MABA News May 2017

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## A Note From the President



Fellow MABA Members:

I want to thank each and everyone of you for your contribution to MABA. It is all of you who make MABA the premier association we are today. As a Founding Member, celebrating our 20th Anniversary reminds me how strong a foundation our founding members built for our association in our early years. Now, it is up to all of us to keep that tradition going with fresh, new ideas that meet the needs of business leaders today.

Our goal for this year is to grow membership to 200 members by December 31, 2017. Although this may seem a lofty task, I consider it a high bar that we together can accomplish. Why?

- MABA members believe in networking and doing business with other members through building relationships.
- MABA members believe in offering additional benefits to members through strategic partnerships with other associations and chambers.
- MABA members believe in giving back to the community through grant programs for non-profit groups.
- MABA members believe in helping our members grow professionally with assistance through the Joan Smith Scholarship Fund

- MABA members believe in celebrating new businesses in town through ribbon cutting and grand opening celebrations.
- MABA members believe in having fun through it all!

With this in mind, as a MABA member, who would you like to see join MABA? What business(es) would benefit your business or you personally? "Do Business With A Member" is not just about business to business relationships.

My challenge to each of you is to reach out to business people you know in your day to day life and share with them YOUR MABA story. Invite them along to our events and meetings so they can experience the fun and meet the people who are supporting your business growth.

Check out our website.....our Calendar of Events is filling up!

Happy Summer!

Marsha

## MABA Meeting Sponsor

Our Meeting Sponsor for May was Tim Daman, President of the Lansing Regional Chamber of Commerce. He talked about this being a good time in our region and that we have developed an entrepreneurial economy. There is more optimism now than in the past ten years. Then Chamber has added 183 new members in 2016 and maintained a 93% retention rate. They also held 45 ribbon cuttings last year! An interesting fact is that 80% of Chamber members have businesses of 15 employees or less meaning that small business is a very large part of the economy.

For more information contact the Chamber at 517-487-6340 or by visiting their website at [www.lansingchamber.org](http://www.lansingchamber.org).

## Upcoming Events

MABA will be hosting a ribbon cutting for Mitten Raised Bakery in Okemos next Friday, May 19th at 10:00 am. They are located at 4661 Okemos Road. Please join your fellow MABA members to celebrate another great business locating in Meridian Township!

MABA will be hosting our Monthly Mixer on May 24th from 5:00 to 7:00 pm at Framer's Edge in Okemos. Please join fellow MABA Members for fun and networking courtesy of LeeAnn Buckingham and her staff at Framer's Edge.

Stay up to date with all events on the MABA website at [www.MABA.biz](http://www.MABA.biz).

## 50/50 Sponsor

Our 50/50 sponsor for May was Chaz Carrillo from the Holt Diamondale

## Other MABA News

**MABA Website**

Agency. It raised \$58 for the Joan Smith Memorial Scholarship Fund. The winner of \$57 was Doug Brinker and the door prize provided by Holt Diamondale Agency. The door prize went to Dan Goodnoe.

Congratulations to all of the winners!

Thank you Chaz!

## More About MABA

### 20th Anniversary

The 20th Anniversary of MABA is in full swing now and more events will be announced on the MABA website soon. Please visit the event section to see upcoming events at [www.MABA.biz](http://www.MABA.biz).

Please mark your calendar for the Annual MABA Golf Outing! This will be held on July 20th! Please sign up on the website.

July 15th is the Gus Macker Basketball tournament that will be hosted by Meridian Township.

### Events Page

If there are community events that you would like to submit for the event calendar, or suggestions to improve the site, please send them to [tconway@justask.net](mailto:tconway@justask.net). We would like to make this website the place to go when looking for a business or an event in the area.

## FROM THE TOWNSHIP

### Township Talk with Ben

Ben gave us information regarding the Fun in the Sun day and the upcoming Gus Macker Basketball Tournament.

For more information about the township, please visit [www.meridian.mi.us](http://www.meridian.mi.us).

### Next Meeting

Friday, June 9, 2017

City Limits East - 7:15 am

*Bring guests and lots of business cards!*

### Police Department Update

The update from Captain Greg:

1. The grand opening for Chick-Fil-A went very well.
2. Celebrate Meridian will include the Central Park fireworks.

Visit their website for more information at [www.meridian.mi.us/POLICE](http://www.meridian.mi.us/POLICE).

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## Do Business With A Member!

Visit [www.MABA.biz](http://www.MABA.biz) for more details on events, member information and new about MABA,

Find [MABA on Facebook](#)

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