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## MABA News that you can use!

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# MABA News

September 2016

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## A Note From the President



With fall fast approaching, high school football, marching bands, trees turning color, and cooler weather, I am amazed at how fast this year has been moving. We are now 3/4 of the way through 2016 and I have to stop and take stock of everything that has happened. I ask myself, am I better off now? Is my business better? Have I done the right things to make my business better? Time seems to fly by and my answers to the above questions are yes...I have done the right things this year. It is also time to start planning for next year.

For 2017, I plan on getting involved on several MABA Committees again and helping the new President in any way that I can. I want to see MABA continue to grow and become even stronger in the upcoming years.

Enjoy fall and happy networking!

Tom Conway

## MABA Meeting Sponsor

Our Meeting Sponsor for September was AdviCoach of Michigan. Tom Hamp shared the differences between transactional and transformational conversations as well as management vs. leadership.

He can help your company create a one page strategic plan, help hold you accountable, and list your priorities. You must also take care of yourself if you want to get the most out of you. If you have any questions or would like more information about how AdviCoach can help you,

Contact Tom at 517-599-2782 or [thamp@advicoach.com](mailto:thamp@advicoach.com).

[www.thamp.advicoach.com](http://www.thamp.advicoach.com)

## Timely Tips in 3 Sponsor

Our Timely Tips in Three Sponsor for September is Paul Schmidt from Unodeuce Multimedia. He gave us tips on the use of video for our businesses.

Timely Tips:

1. After creating a video, you can use it on social media like You Tube.
2. You should dress up your video with a thumbnail.
3. You should also add text to your video.

For more information, contact Paul at 517-292-0095 or at [pauls@unodeuce.com](mailto:pauls@unodeuce.com).

[www.unodeuce.com](http://www.unodeuce.com)

## 50/50 Sponsor

Our 50/50 sponsor for September is Kellie Abbott from Keller Williams Realty. It raised \$37 for the Joan Smith Memorial Scholarship Fund.

The 50/50 prize donated by Kellie is a \$25 gas card to help with your business travels! Thank you Kellie!

## More About MABA

### Promotions Page

If your business has a standing referral program or discount available to all MABA members, please submit this to be posted on the website. You can email your promotion to [tconway@justask.net](mailto:tconway@justask.net).

## Other MABA News

### MABA Website

Please look for the red ticket somewhere on the website and win an extra entry into the 50/50 drawing in July! Remember to fill out your profile to be eligible.

Many changes have been made to the MABA website. Please take a minute to look at the new site. Any suggestions that you have please let one of your board members know.

### Events Page

If there are community events that you would like to submit for the event calendar, or suggestions to improve the site, please send them to [tconway@justask.net](mailto:tconway@justask.net). We would like to make this website the place to go

## Annual MABA Awards

Each year, at the December meeting, awards are given to the MABA Member of the Year, MABA Business of the Year, and the Most Improved Business of the Year as voted on by the general MABA Membership. The President's Award is also given at this time. The awards have changed a little over the years but the reason for the recognition remains the same, great people doing amazing things for the betterment of MABA. The description of the awards is as follows:

**The MABA Member of the Year** recognizes the MABA Member that the general MABA Membership feels has given above and beyond in promoting, supporting and moving the organization forward towards its goals and objectives.

**The MABA Business of the Year** recognizes the business of a MABA Member for making a significant contribution to the organization and the community. This is also voted on by the general MABA Membership.

**The Most Improved Business of the Year** is voted on by the general MABA Membership and recognizes a local business that has made significant improvements to the building, lot and over-all appearance of the business making the community a greater place to live, work, and play. This business does not have to be a MABA Member.

**The President's Award** is given at the sole discretion of the current MABA President to the MABA Member that has gone above and beyond to support the mission of MABA and has helped the President make a large impact to the organization as a whole.

For more information or to print the nomination form go to [www.maba.biz](http://www.maba.biz).

when looking for a business or an event in the area.

## MABA Board Nominations

MABA Elections are happening now. Nominate yourself or someone that you know that would like to serve on the MABA Board of Directors. Nomination forms can be found on the website at [www.maba.biz](http://www.maba.biz).

## September Mixer and Happy Hour

The next mixer will be held on September 22nd at Hope Sports Complex in Lansing. The time will be from 5:00 - 7:00. There will be appetizers and an open bar. The most exciting aspect of this event is that it will be in conjunction with seven other organizations from the Greater Lansing Area. It will be a great way to meet new people and expand your sphere of influence.

## Charitable Grants

Nominations for the philanthropic grants are now available on the MABA website. These grants will be presented at the December meeting. Please nominate your favorite 501 (c)3 charity that could use a little help with a project. This is a small way that MABA can give back to the local community. For more information or to print the nomination form, please visit [www.maba.biz](http://www.maba.biz).

## Guest Contest

One great way to grow MABA is to invite potential new members to be your guest at a meeting. This is where you come in! Invite the people that you know to the next MABA Member meeting and the member that brings the most guests will get a special prize!

## FROM THE TOWNSHIP AND MORE

### Township Talk with Peter

Peter Menser from Meridian Township provided MABA with a list of over 10 new projects and updates on ongoing projects that are happening in and around the Meridian Township area.

For more information about the township, please visit [www.meridian.mi.us](http://www.meridian.mi.us).

### Police Department Update

Captain Frenger provided an update on great events in Meridian Township.

1. Citizen's Academy has started and is going well.

Visit their website for more information at [www.meridian.mi.us/POLICE](http://www.meridian.mi.us/POLICE).

### Next Meeting

Friday, October 14, 2016

City Limits East - 7:15 am

Bring guests and lots of business cards!

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## Do Business With A Member!

Visit [MABA.biz](http://MABA.biz) for more details on events, member information and new about MABA,

Find [MABA on Facebook](#)

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